



THE CARAVAN

NOMADS

The National Oil-equipment Manufacturers and Delegates Society

APRIL 2020

“Things Have Changed”

Fellow NOMADS,

Nearly every facet of our daily lives have changed since our March Dinner meeting, and trust you have been able to remain steady in these undiscovered waters we now navigate together. A few examples of the challenges (and opportunities) our membership is currently processing include, but are not limited to:

- A global pandemic effectively halting international commerce and travel for several months.
- Oil futures trading negative, as a severe reduction in global demand collides with a near 100% storage capacity and international price war.
- Tens of millions of Americans losing their livelihoods within a matter of weeks, coupled with a bleak Q2 economic forecast.
- OTC is postponed, possibly cancelled for 2020.
- HESS Club permanently closed their doors.
- Remote work from virtual home offices is becoming normalized, along with sustained social distancing guidelines.
- A huge increase of social media traffic and interaction with members & potential members as a result of our RigLinx partnership.
- Yet to be determined order effects of this perfect storm.

Although we will undoubtedly face adversity for the foreseeable future as an industry and community, success is ultimately determined by your continuance of unwavering character, the ability to adapt, networking to collaborate & innovate, as well remaining true to both the values and mission of NOMADS!

More now than ever, please let myself or the Executive Board know how we can assist, and embrace the sentiment of Swiss explorer, Isabelle Eberhardt: “A nomad I will remain for life, in love with distant and uncharted places.”

Donnie Bowen III



Donnie Bowen III

2020 President

**Ascendancy
Services Group, LLC**

Get involved at:

NOMADS-INTERNATIONAL.COM



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DATA POINTS

Prior Data (None)

Visitors
 • Page Views- 0
 • Unique Visitors- 0

Updates
 • Reactions- 0
 • Comments- 0
 • Shares- 0

Followers
 • 0
 • New Followers- 0

Impressions
 • 0

Engagement Rate
 • 0

Custom Button Click
 • 0

Current Data (March - April)

Visitors
 • Page Views- 522 (NEW DATA)
 • Unique Visitors- 163 (NEW DATA)

Updates
 • Reactions- 305 (NEW DATA)
 • Comments- 7 (NEW DATA)
 • Shares- 122 (NEW DATA)

Followers
 • 516
 • New Followers- ALL (NEW DATA)

Impressions
 • 10,300 (NEW DATA)

Engagement Rate
 • 6.22% (NEW DATA)

Custom Button Click
 • 14 (NEW DATA)

Top 10 Job Functions

Job function	Total views	%
Business Development	302	84.36%
Engineering	38	10.61%
Administrative	6	1.68%
Consulting	4	1.12%
Arts and Design	2	0.56%
Finance	2	0.56%
Community and Social Services	1	0.28%
Education	1	0.28%
Entrepreneurship	1	0.28%
Human Resources	1	0.28%

Be sure to read the full Channel Management report attached to your April CARAVAN email!

DATA POINTS

Top 10 Cities

Location	Total views	%
Houston, Texas Area	325	83%
Aberdeen, United Kingdom	12	3%
Calicut Area, India	9	2%
Kebili Governorate, Tunisia	9	2%
Houma, Louisiana	8	2%
Amsterdam Area, Netherlands	6	2%
Xiamen, Fujian, China	6	2%
Northern Punjab Rawalpindi, Pakistan	6	2%
Alexandria, Louisiana Area	5	1%
San Antonio, Texas Area	5	1%

Top 10 Industries

Industry	Total views	%
Oil & Energy	407	88%
Construction	15	3%
International Trade and Development	9	2%
Management Consulting	7	2%
Mechanical or Industrial Engineering	6	1%
Machinery	5	1%
Education Management	5	1%
Building Materials	3	1%
Staffing and Recruiting	3	1%
Electrical/Electronic Manufacturing	3	1%

Top Seniorities

Seniority	Total views	%
Senior	321	85.6%
Entry	83	17.0%
CXO	26	5.3%
Director	24	4.9%
Manager	17	3.5%
VP	14	2.9%
Partner	2	0.4%
Owner	2	0.4%

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OTC 2020

POSTPONED TO Q3....stay tuned for updates.

Mr. Rami Touma is our OTC Committee Chair, and will provide information on event details and volunteer sign up opportunities.

A special thanks to Rami for actively seeking Lounge Sponsors, and let him know if interested to co-sponsor the lounge!

Dinner Meeting Sponsorship Opportunities

If you or your company is interested in sponsoring a monthly Dinner Meeting, NOMADS Event, or dedicated reserved Dinner Meeting table, please contact Donnie Bowen or John Diiorio.

As a sponsor, your business will be prominently highlighted in the monthly CARAVAN, featured in all NOMAD social media sites & at Dinner Meeting, as well the display of company banner or logo.



**OFFSHORE
TECHNOLOGY
CONFERENCE**

2020
#OTC2020

*Learn More at
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Meeting Reminders

Our next planned Dinner Meeting is June, but will be determined based on official guidelines.

Seeking future Dinner Meeting Speakers. Discuss with any Executive Board member.

Join us on our Social Media Platforms! NOMADS International on Facebook and LinkedIn for current updates and valuable industry information!

2020 Officer Openings

We still have an open Executive Board position! Contact Donnie or Natalie today if you are interested to volunteer, or would like to nominate a fellow NOMADS member!

Please welcome Mr. Tom Shrader (RigLinx) to the EB as our 2020 Sgt. At Arms!!

NOMADS partners with IADC YP Committee!

NOMADS & IADC Young Professionals Committee are committed to engaging and equipping the next generation of Oil & Gas professionals!

We will partner in 2020 for combined events to both inspire IADC Young Professionals, as well increase NOMADS membership roles! **STAY TUNED for opportunities to serve this vital effort.**

WANT YOUR COMPANY LOGO HERE???



Contact Donnie @ 832-557-5878 or dbowen@ascendancyservicesgroup.com for CARAVAN Sponsorship options!

Learn More at
NOMADS-INTERNATIONAL.COM



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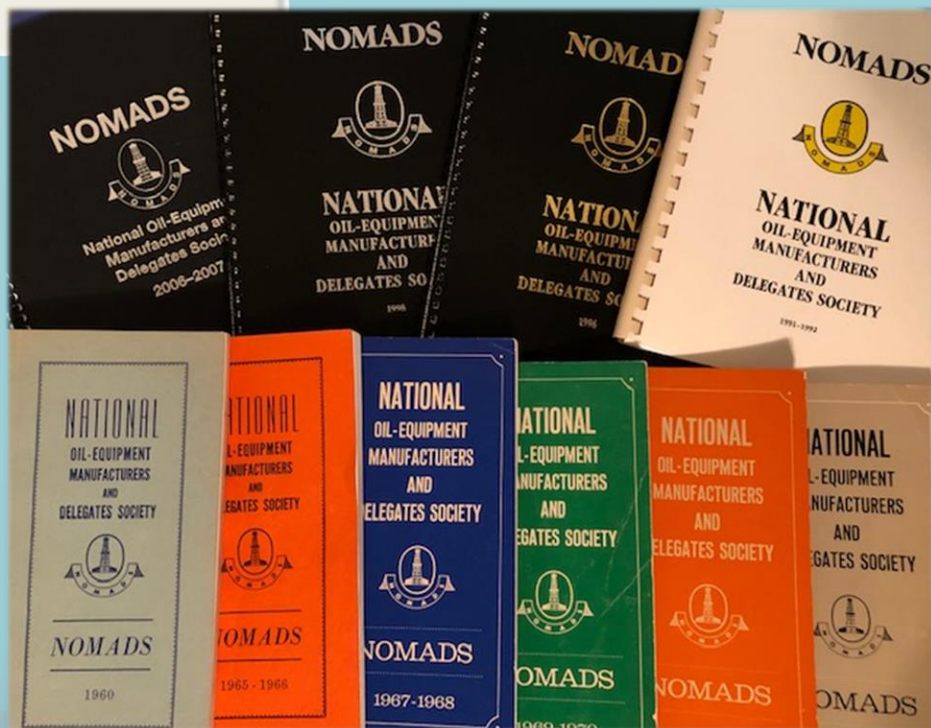
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NOMADS Membership Directory is back!!!

A time-honored NOMADS tradition will be revived for 2020...the NOMADS Chapter Roster!

Each NOMADS in good standing will be included in the 2020 Roaster with professional headshot, company and contact information.

Formal announcement to be made at March Dinner Meeting.



Learn More at
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