



# THE CARAVAN

**NOMADS**

The National Oil-equipment Manufacturers and Delegates Society

**August 2021**

Dear Fellow Nomads:

I was very happy to see some of you at our July Social at Kirbys Ice House Memorial. We've had to change up the standard schedule of a typical NOMADS year due to Covid and the OTC dates changing but I am pleased the events we've been able to organize this year have been received positively. Natalie did a great job of sending out some pictures of that evening and I hope we can keep these social events going in the coming years.

NOMADS had originally planned on having someone from the US Commercial Services Department speak to us this Fall but due to the recent increases in COVID cases, all State Department employees have been given a stay at home order. They offered to do a Virtual Presentation but we have great speakers ready in 2021 so I will push that presentation to 2022. Looking ahead, Wayne Christian of the Texas Railroad Commission is set to be our speaker for our October 12<sup>th</sup> event at Dukessa.

Each year NOMADS tries to bring in a guest speaker that can assist our members by showing them how to improve their marketability in our changing industry. We've had career coaches and resume experts speak to us in the past to help us accomplish this. For our September gathering I am pleased to confirm we have Claudio Pineda, President and CEO of eCubed Training as our speaker. (<https://ecubedtraining.com/>) Claudio will be discussing his company and the state of the art technology they use to help Energy Professionals in the O&G Industry. I had a great discussion with Claudio about his company in July and I am looking forward to learning more about what they do and how eCubed can help our members take the next steps in their careers.

August Speaker – Claudio Pineda



Pineda – is the founder of eCubed and holds an MBA from Tulane University. He has years of experience in technical product development, project management, market strategies, and new merging technologies. With over 20 years of experience in multinational environments, he has led high-tech software solutions, Architect several training software developments, and



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**2021 NOMADS**  
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managed technical teams. He has held several positions from the ground up on content development, curriculum development, train the trainer, and supported remote administration teams throughout his career.

Pineda's success of new technology adoption leverages strategy execution, project champion alliances, and unwavering passion for upskilling the workforce. His recognition has brought him participation as a speaker and presenter in many conferences, universities, and incubators to share his know-how, experience and promote an open dialog to share ideas and solutions.

## Competencies:

- Curricula development
- Competency framework
- Learning management systems creation and setup
- Software development
- Project management
- Help Desk teams
- Gamification development and deployments
- Virtual Reality Content development and deployments
- Augmented Reality Content development and deployments
- Train the Trainer
- Instructor lead courses
- Online courses
- Content developer
- Web developer

I hope to see you all at this event in September and again at our October event.

Rami Touma

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